

C Spire has been great for Yazoo

Written by Administrator

Tuesday, 02 October 2012 20:21 -



Mississippi has benefited in countless ways from having homegrown company C Spire rise to such great heights.

Not only has our state enjoyed the obvious economic benefits that come with such innovation, but the company has an admirable record of giving back. C Spire sponsors events that benefit our state and communities and gives to many worthwhile causes.

Yazoo County has also benefited considerably.

Since the company first came to Yazoo City in its Cellular South days, C Spire has consistently made providing service to our community a priority. Major investments have been made to ensure the best possible service in this area.

The store on Jerry Clower Boulevard is always busy, and it's that way for a reason. People know that the performance of the product is superior in this region, and they know that they will receive good customer service.

Yazoo manager Belinda Poe does an outstanding job of leading our local store. There are so many customers in that store on any given day that it could be utter chaos, and yet it operates efficiently and effectively under Poe's leadership. If someone was looking to establish a new business in Yazoo City, a visit to C Spire would be a great place to start to see how to do it right.

I got my first cellular phone when I worked for a newspaper in Cleveland. I got such good service when I was visiting home in Yazoo once that I continued to deal with the Yazoo store anytime I needed something.

Over a decade later I still find the same great service here in Yazoo City.

That's particularly important to a guy like me who is mostly clueless when it comes to the latest technology. I finally retired my trusty Nokia a couple of years ago after the battered device finally threw in the towel after it fell out of my pocket while I was driving a tractor. That same phone had survived being totally submerged in water when I tried to cross a creek in the dark that was much deeper than I expected and being dropped in the woods before a dog eventually found it and brought it home. It had a few teeth marks, but it still worked just fine.

I reluctantly accepted a Blackberry as a replacement, and quickly learned to appreciate being able to access the Internet at any time and send and receive email anywhere. Just a few years ago I never would have dreamed that such things are possible.

Now Yazoo County is among the first in the state to receive 4G technology, which is the fastest and most advanced available anywhere in the world. I was amazed watching the demonstration of how fast this new technology functions.

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I'll probably be one of the last to make the transition (unless my phone falls out of my pocket while I'm on the tractor again), but I am truly grateful that C Spire believes in our community enough to make such great investments that benefit us all.

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